

ORANGE SPARKLE BALL CAPABILITIES

STRATEGIC PROJECTS | WORKSHOPS | PROGRAM ACCELERATION

GOVERNMENT | NGO | PRIVATE INDUSTRY | PUBLIC/PRIVATE PARTNERSHIPS

Orange Sparkle Ball is a cross-industry innovation accelerator aiding in moving cutting edge ideas and initiatives forward. Sitting at the junction between startup technology and organizational pain points, Orange Sparkle Ball works to structure and run pilots that demonstrate proof of the future state, create multi-faceted communication strategies to leadership and stakeholders, and develop spaces that support progress toward KPIs. Experience with Government, Fortune 500 Companies, Tech Startups, Venture Capital Firms, Accelerators, Public/Private Partnerships and Universities allow Orange Sparkle Ball to provide a full ecosystem approach to customized solutions.



PRODUCT DESIGN

We design, develop, prototype digital and physical products.



BRAND DEVELOPMENT

We create brand identities and assets for new and established organizations.



ORGANIZATION DESIGN

We design and accelerate organization and internal group process, milestones and success.



ENVIRONMENTAL DESIGN

We design spaces that reflect your mission and work, while being useful and adaptable.



SERVICE DESIGN

We identify improvements to products, experiences and services to impact all stakeholders in your ecosystem.



COMMUNITY BASED ORGANIZATIONS

connect the public health research and policy community with the public and help educate, influence and mobilize them. The public engages with public health and educational resources through their chosen community based organizations.



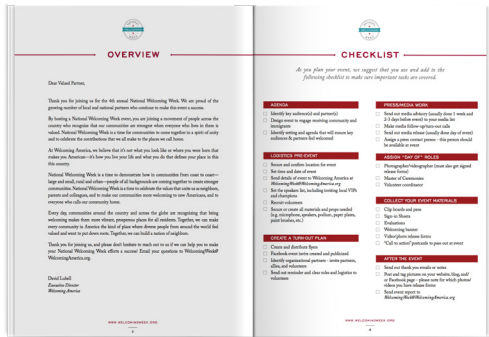
ORANGE SPARKLE BALL

THIS AUDIENCE RESPONDS TO

- + Information about the needs of their communities
- + Community event postings & message boards
- + Voices from their communities
- + Community outreach sites
- + Social Media

Are you hoping to engage with community based organizations in a way that helps connect new audiences to their resources?

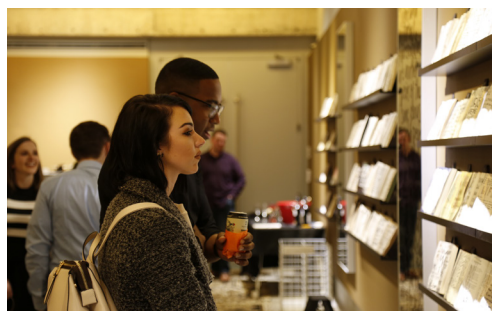
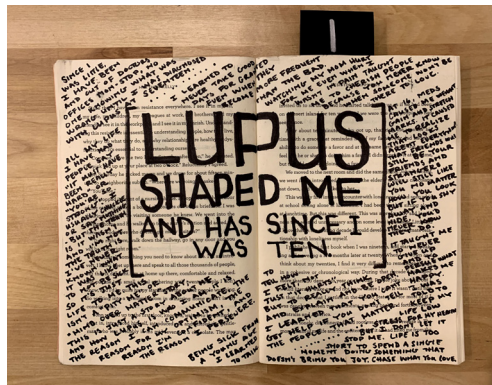
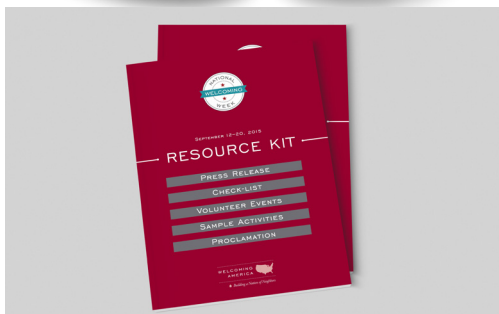
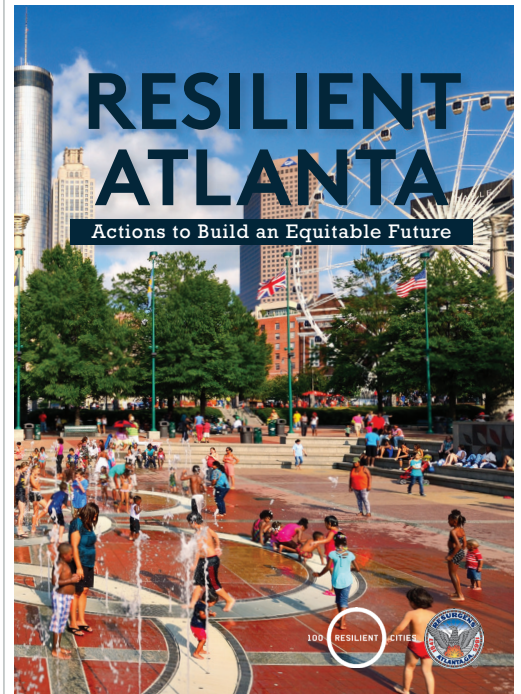
COMMUNITY TOOLKIT



EXHIBITS & EVENTS



CIVIC ENGAGEMENT



VISION 03 BUILD OUR FUTURE CITY TODAY

- TARGET 3.1 Improve quality, access, and distribution of affordable housing in Metro Atlanta.
- TARGET 3.2 Improve access to transportation across Metro Atlanta.
- TARGET 3.3 Ensure every Atlantian lives within one-half mile of fresh food by 2025
- TARGET 3.4 Create 500 new acres of publicly accessible greenspace by 2022.
- TARGET 3.5 Install sustainable energy- and water-efficient infrastructure improvements in public spaces as well as around 500 homes and businesses each year.

Action Launch Dates

