

ORANGE SPARKLE BALL CAPABILITIES

STRATEGIC PROJECTS | WORKSHOPS | PROGRAM ACCELERATION

GOVERNMENT | NGO | PRIVATE INDUSTRY | PUBLIC/PRIVATE PARTNERSHIPS

Orange Sparkle Ball is a cross-industry innovation accelerator aiding in moving cutting edge ideas and initiatives forward. Sitting at the junction between startup technology and organizational pain points, Orange Sparkle Ball works to structure and run pilots that demonstrate proof of the future state, create multi-faceted communication strategies to leadership and stakeholders, and develop spaces that support progress toward KPIs. Experience with Government, Fortune 500 Companies, Tech Startups, Venture Capital Firms, Accelerators, Public/Private Partnerships and Universities allow Orange Sparkle Ball to provide a full ecosystem approach to customized solutions.



PRODUCT DESIGN

We design, develop, prototype digital and physical products.



BRAND DEVELOPMENT

We create brand identities and assets for new and established organizations.



ORGANIZATION DESIGN

We design and accelerate organization and internal group process, milestones and success.



ENVIRONMENTAL DESIGN

We design spaces that reflect your mission and work, while being useful and adaptable.



SERVICE DESIGN

We identify improvements to products, experiences and services to impact all stakeholders in your ecosystem.



Are you hoping to engage with the **general public** in a way that moves and informs their collective response?

THE GENERAL PUBLIC

needs understandable public health information to make informed and beneficial decisions about their individual and community's health. The general public's perception and education influences public health policy, public collective action, and public health outcomes.



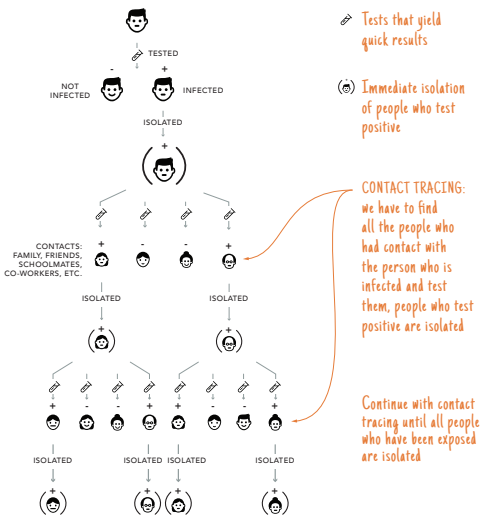
ORANGE SPARKLE BALL

THIS AUDIENCE RESPONDS TO

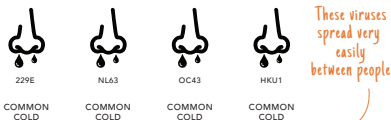
- + Social media
- + News sites
- + Community-disseminated information
- + Targeted advertising
- + Opinion-based information
- + Political briefings

EPIDEMIOLOGY CONCEPTS

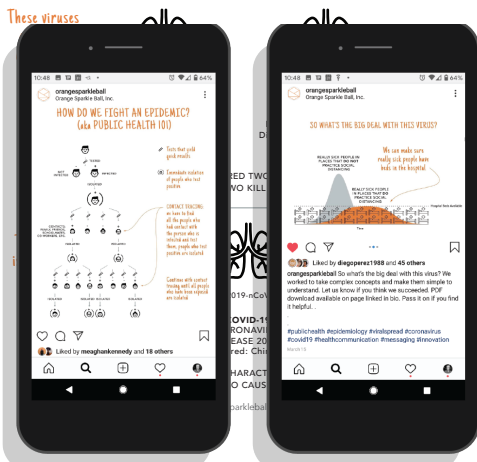
HOW DO WE FIGHT AN EPIDEMIC (aka PUBLIC HEALTH 101)?



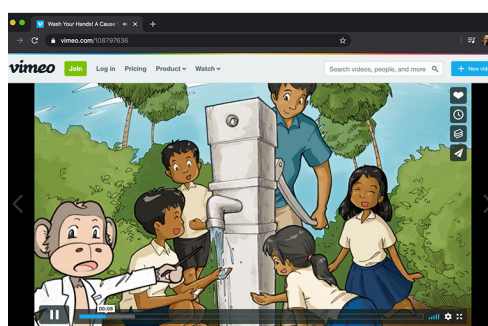
WHAT DO WE KNOW ABOUT CORONAVIRUSES?



WE KNOW OF 4 CORONAVIRUSES THAT CAUSE THE COMMON COLD IN PEOPLE. THE FIRST OF THESE WAS DISCOVERED IN THE 1960S. THESE DO NOT CAUSE PEOPLE TO GET VERY SICK.



PUBLIC HEALTH COMIC BOOK & ANIMATION



MENTAL HEALTH VIRTUAL EVENTS



ONLINE - What is Your Story Now? A Global Empathy Event

