

ORANGE SPARKLE BALL CAPABILITIES

STRATEGIC PROJECTS | WORKSHOPS | PROGRAM ACCELERATION

GOVERNMENT | NGO | PRIVATE INDUSTRY | PUBLIC/PRIVATE PARTNERSHIPS

Orange Sparkle Ball is a cross-industry innovation accelerator aiding in moving cutting edge ideas and initiatives forward. Sitting at the junction between startup technology and organizational pain points, Orange Sparkle Ball works to structure and run pilots that demonstrate proof of the future state, create multi-faceted communication strategies to leadership and stakeholders, and develop spaces that support progress toward KPIs. Experience with Government, Fortune 500 Companies, Tech Startups, Venture Capital Firms, Accelerators, Public/Private Partnerships and Universities allow Orange Sparkle Ball to provide a full ecosystem approach to customized solutions.



PRODUCT DESIGN

We design, develop, prototype digital and physical products.



BRAND DEVELOPMENT

We create brand identities and assets for new and established organizations.



ORGANIZATION DESIGN

We design and accelerate organization and internal group process, milestones and success.



ENVIRONMENTAL DESIGN

We design spaces that reflect your mission and work, while being useful and adaptable.



SERVICE DESIGN

We identify improvements to products, experiences and services to impact all stakeholders in your ecosystem.



Are you prepared to engage with the **public health community** in a way that helps and fulfills their needs?

THE PUBLIC HEALTH COMMUNITY

has to make decisions based on information that is complex, intimidating, and potentially confusing to safeguard the safety and health of the general public. Their challenge is to translate unique expertise in ways that can be used to inform public opinion and public health policy.

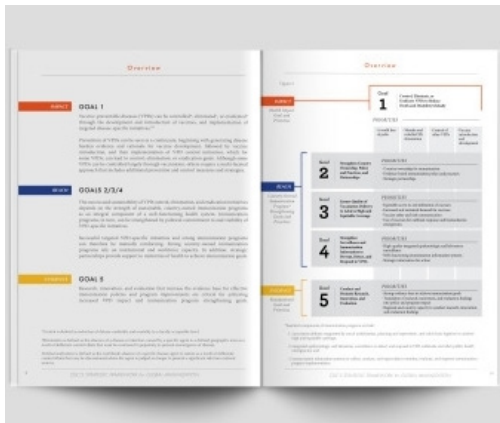
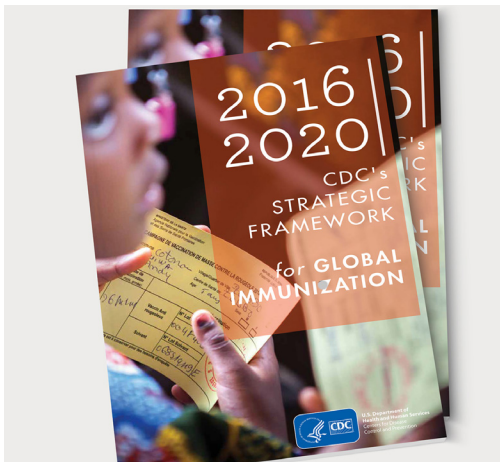


ORANGE SPARKLE BALL

THIS AUDIENCE RESPONDS TO

- + Data (historical and current)
- + Public health expert's opinions
- + Information rooted in research and facts
- + Information from reputable sources
- + Information from public health organizations
- + Scientifically accurate information that communicates simply and concisely with language and visuals

STRATEGIC COMMUNICATION



INNOVATION WORKSHOPS

PUBLIC HEALTH + INNOVATION WORKSHOP

EMORY ROLLINS SCHOOL OF PUBLIC HEALTH

MARCH 20, 2020 | 12-2 PM

CNR 8030 LAWRENCE P. AND ANN ESTES KLAMON ROOM

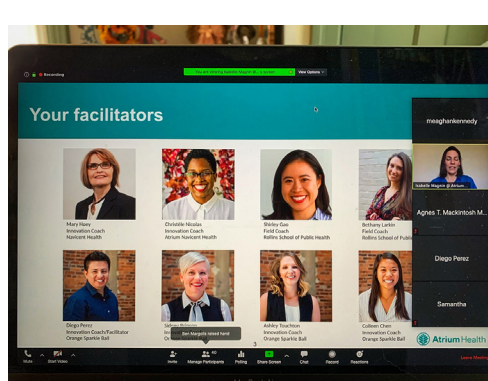
How can we quickly test new solutions in public health? How do we bring an innovation lens to our work? Is there a systematic approach that can be successful in the field? Join us to learn and apply new ways to make your public health programs stick. Learn how to design proof of concepts (POCs) and perform rapid iterations to find out quickly what works with the communities you serve. Expand your reach and your success designing public health programs.

Students should RSVP in Handshake.

Meaghan Kennedy, MPH
Founder, Orange Sparkle Ball

Isabelle Magnin, MBA, PMP
Open Innovation Leader at the Innovation Engine, Atrium Health

CO-HOSTED BY THE OFFICE OF CAREER DEVELOPMENT & THE OFFICE OF ALUMNI AND ENGAGEMENT



PUBLIC HEALTH ARCHIVE

